Strategize and Coordinate Public Engagements for IC Leaders



Project Title	Strategize and Coordinate Public Engagements for IC Leaders
Project Summary	Drive the strategic direction of consistent communication between Intelligence Community (IC) officers and the public by planning virtual and in-person engagements for diverse and talented IC officers to deliver tailored messages to niche audiences with maximum impact.
Country	United States

Project Description

The Intelligence Community (IC) mission is the subject of Hollywood movies, drama series, and front-page news. This opportunity provides the chance to do what all of those producers wish they could – tell the IC story from the inside. We are seeking creative, dynamic and forward-thinking individuals to help drive strategic positioning with a wide range of stakeholders and conduct ongoing evaluation of the return on investment for public events.

Help pave the way in building public trust and understanding with IC officers by amplifying the voices and expertise of talented and diverse individuals. Learn how to help speakers share their authentic voice, handle tough questions, and promote inclusiveness in the IC. Collaborate with networks and connect with organizations to prioritize themes and initiatives that drive appropriate messaging to niche audiences. Recommend and coordinate top-tier opportunities for speakers that include outreach to universities, conferences, and the media.

The ideal candidate is detail-oriented with an interest in communications, strives to learn constantly, and is excited about partnering with experts. This project is aimed to help share the IC story and highlight the work done by intelligence officers in venues that drive recruitment and increase understanding of the IC's incredible mission.

Required Skills or Interests

Skill(s)
Editing and proofreading
Marketing
Research
Social media management

Additional Information

Virtual interns will collaborate extensively online using research tools and tactics that work best for them. They will provide summaries and recommendations weekly for engagements, connecting the right IC speakers to opportunities that build trust with the public.

The Intelligence Community is made up of 17 elements that each focus on a different aspect of our common mission. Dig deeper into the IC mission at intel.gov.

Language Requirements

None